ULTRA SHINY HAIR LEAVE ON

ASSESSA

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Light emulsion, which provides softness, shine and UV protection to the hair. **Directions for use:** Apply to the length and ends of the hair. Finish as you wish.

	TRADE NAME	INCI NAME	%	FUNCTION	SUPPLIER
A	Distilled water	Aqua	qsp	Vehicle	-
B	Aminosensyl HC	Brassica Alcohol (and) Brassicyl Valinate Esylate	5,00	Conditioning agent	Inolex
C	Cetearyl Alcohol	Cetearyl Alcohol	4,00	Thickener	-
	PLUGIN GS	**Salvia Hispanica (Chia) Seed Extract, Helianthus annuus (Sunflower) Seed Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Isopropyl Palmitate, C13-15 Alkane, Tocopheryl Acetate**	**2,00**	**Alternative to Silicone D5, Antifrizz, Shine, Hair Hydration, Softness and Combability**	**ASSESSA**
D	Sodium Gluconate	Sodium Gluconate	0,10	Chelator	-
	Distilled water	Aqua	2,00	Vehicle	-
E	**ORMAGEL XPU BS**	**Hypnea Musciformis Extract, Gelidiella Acerosa Extract, Sargassum Filipendula Extract, Sorbitol, Sodium Benzoate and Potassium Sorbate**	**2,00**	**Cuticle Alignment, Hair Hydration, Hair Protection, Repair**	**ASSESSA**
	FLORLIK ROSE BS	**Rosa Hybrid Flower Extract, Sodium Benzoate and PotassiumSorbate**	**2,00**	**Softness and shine**	**ASSESSA**
F	Vegetable glycerin	Glycerin	2,00	Humectant	-
	Lexgard Natural MB	Glyceryl Caprylate (and) Glyceryl Undecylenate	1,50	Preservative	Inolex
G	Fragrance Rose and Jasmim (SCE662072)	Parfum	0,50	Parfum	Scentec (IFF)
	Vitamin E	Tocopheryl Acetate	0,50	Antioxidant	-
H	Glimmerz Wine Red (GSM-4850)	Synthetic Fluorphlogopite and Iron Oxide Red	0,05	Pigment	Koel Colours

PROCEDURE: Add phase A to a container and start stirring. Start warm-up. After reaching 85°C, add phase B with vigorous stirring until homogenization. Add phase C and homogenize for 10 minutes at 85 - 90°C with vigorous stirring. Start cooling. Below 40°C add the previously solubilized phase D. With vigorous addition add phase E, F, G and H respectively, with 5 min between each phase.

FORMULA SPECIFICATION:
- Viscosity: 7.000 cps, spindle 5, torque 10
- pH: 4,5
- ISO natural derived content = 99,42%

This formulation was developed and tested in our laboratories with the ingredients and quantities described. This is a prototype intended to show raw materials capabilities. Assessa is not responsible for the use of this formula.

ASSESSA's raw materials:

PLUGIN GS is a combination of sunflower, chia and jojoba oil fractions that restore the lipid balance of dry, fragile and/or damaged hair. Due to its light and silky feel, it acts as an alternative to Silicone D5, providing hydration to the hair, softness, combability and protection against split ends.

ORMAGEL XPU BS is an active ingredient of high performance for the treatment of hair, developed through the extraction of red and brown algae under special conditions, using a technology proprietary (MPCS) that modifies the cellular structure of the plant and allows the extraction of highly active fractions. It helps in protection from the scalp against irritation caused by agents chemicals. In addition, Ormagel XPU also reduces 38% of the cystine degradation proving efficacy in protecting hair against damage caused by oxidation induced by UV radiation.

FLORLIK ROSE BS is an active ingredient produced from fresh rose petals, with an innovative process developed by ASSESSA, through which the fresh petals are modified, transforming it into a liquid that contains all the bioactive components of the flower. It is rich in anthocyanins, polyphenols, special sugars, polyhydroxy acids, flower acids and mineral salts. It acts in repairing the porosity of damaged strands, hydrating the strands, providing 24% more softness and 23% more shine to the hair, leaving it healthier and more beautiful.